



### **SPONSORSHIP OPPORTUNITIES AT HEVE 2021**

<b>Sponsorship</b>	<b>Entitlement</b>	<b>Cost-NRs</b>	<b>Units</b>
Title Sponsor	Logo inclusion in HEVE 2021 logo mnemonic, Premium booth (No. 1), Splash banner in Visitor Registration page and Registration Confirmation page, Branding and link in the website, Banner in Exhibition Lobby, Your marketing collaterals inclusion in visitor brief-case, 1 live streamed webinar - prime slot (Day 2), 6 on-demand webinars, logo inclusion in all social media, off-line media and below-the line promotions, complete visitor profile database file	700,000	1
Diamond Sponsor	Premium booth (No. 2), Splash banner in Visitor Registration page and Registration Confirmation page, Banner in Exhibition Lobby, Branding and link in the website, Banner in Exhibition Lobby, Your marketing collaterals inclusion in visitor brief-case, 1 live streamed webinar - (Day 2), 4 on-demand webinars, logo inclusion in all social media, off-line media and below-the line promotions, complete visitor profile database file	350,000	1
Gold Sponsor	Premium booth (No. 3-4), Splash banner in Visitor Registration page and Registration Confirmation page, Banner in Exhibition Lobby, Branding and link in the website, 1 live streamed webinar - (Day 3), 2 on-demand webinars, logo inclusion in all social media, off-line media and below-the line promotions, complete visitor profile database file	250,000	2
Silver Sponsor	Premium booth (No. 5-7), Splash banner in Visitor Registration page and Registration, Confirmation page, Banner in Exhibition Lobby, Branding and link in the website, Banner in Exhibition Lobby, Your marketing collaterals inclusion in visitor brief-case, 1 live streamed webinar - (Day 3), logo inclusion in all social media, off-line media and below-the line promotions, complete visitor profile database file	150,000	3
Auditorium Foyer	Banner for 3 days, 12 hrs	20,000	2
Student Center Backdrop	Backdrop for 3 days, 12 hrs	20,000	1
Parents Caucus Backdrop	Backdrop for 3 days, 12 hrs	20,000	1
Faculty Lounge Backdrop	Backdrop for 3 days, 12 hrs	20,000	1
Live Stream Webinar	Backdrop per session (30 minutes)	10,000	24
On-demand Webinar	Backdrop per session (30 minutes)	5,000	24